

# Brighten Your Days; Light Up Your Life! *By Nancy Rispalje*

"I will light up your life!" These words of Richard Kraemer are a promise. How can he do that? What is the magic behind his words? Here is the answer.

Richard Kraemer is the President and owner of R. J. Kraemer, Inc. — a Premier Dealer for the Solatube® Daylighting System. This system will bring the radiance of daylight into your home or business.

How is this done? The sunlight is captured by a dome on the roof, channeled through a highly reflective tube and moves into the room creating a new, brighter, environment. The installation process takes only about two hours, and is very clean. Richard states that you can have this innovative system installed without "heat or leak".

The Kraemers moved to Arizona from Minnesota in 1999. Since then, Richard has sold and installed over 6,000 units. His many years of experience in the construction business have brought with it not only expertise, but also reliability. The confidence he has instilled in his satisfied customers has resulted in numerous referrals.

"This unique product can transform your home," Richard says. Change your rooms from dreary to cheerful, filled with sunlight. The Solatube® Daylight System not only offers light, but daylight — a light that radiates into your



**Solatube® can take a window-less room and make it bright and cheery...without flipping a switch.**



**Richard Kraemer and Solatube® can light up your life!**

home or office. This is the answer for a room devoid of natural light or a room filled with light but also the heat. When you have to close the blinds to save on air conditioning, you will no longer have to sacrifice the day light. Solatube® is ideal for hallways, bathrooms, living rooms, dining rooms, home offices, garages, kitchens, laundry rooms, closets and many more places in your home.

There are other retail establishments who sell a tubular daylighting system. "However, because our company is a Solatube® Premier Dealer, we have the latest and most up-to-date product," Richard says.

"Solatube continually updates and improves its products." Since their beginning in the late 1980s, Solatube® has made many patented advancements. The biggest is in the reflective tubing — unique in that no color tint is caused by the tube's lining. Spectralight Infinity, exclusive to Solatube®, has a 99.7 percent specular reflectivity, giving the purest color rendition possible.

To beautify your new lighting, Glass Distractions — Solatube's line of quality glass fixtures — satisfies any taste. You will find that this upscale line of ceiling fixtures and diffusers will complement any décor. From simple to ornate,

your decorating needs will be met.

In addition to the Solatube® Daylighting System, R.J. Kraemer, Inc. also offers three add-on kits to enhance the system. The light add-on kit provides a switched light for nighttime use; the ventilation add-on kit will ensure adequate air flow; and the daylight dimmer will allow you to dim or switch off the system for movie watching or sleeping.

R.J. Kraemer also offers the Solar Star — a solar-powered attic exhaust fan that ensures climate control and reduces damaging moisture. All accessories are easy to install. Again, Solatube® offers a solution to the Arizona climate while preserving the advantages of the sunlight.

What better product could you ask for in Arizona's desert climate? Imagine more light in your family room, your kitchen or your office. Take away that dreary family room and bring in the sunlight. The Solatube® Daylighting System is cost effective, energy efficient, clean and easily installed on any type roof.

Let RJ Kraemer, Inc., "light up your life". Call 623-214-3669 or go to [www.rjkraemer.com](http://www.rjkraemer.com) today and find out more about this revolutionary Day Lighting System. Make an appointment to visit the showroom in Surprise, and see for yourself! You'll be glad you did!